

VISUAL AID



Visual Aid SPONSORSHIP AGREEMENT

In becoming a Visual Aid Annual Sustaining Sponsor, you join a growing group of supporters that believe in empowering diverse artists with life-threatening illnesses so that our communities are enriched by their creative legacy.

A range of benefits are available depending upon sponsorship levels, including recognition, discounts and complimentary tickets to events, and more. To reserve your position as a sponsor for Visual Aid, complete this form and return it with payment to the address/ fax below. Please check your level of sponsorship on the next page. Call Visual Aid at 415-777-8242 with any questions.

Ultramarine \$10,000	Titanium \$5,000	Emerald \$2,500	Bronze \$1,000	Indigo \$500
RECOGNITION OPPORTUNITIES				
Any sponsorship of \$10,000 will be highlighted in all recognition venues				
One e-Newsletter article or interview				
Recognition from podium at annual high-level events (including Big Deal and Spring Auction) and workshops.	Recognition from podium at annual high-level events (including Big Deal and Spring Auction)	Recognition from podium at annual Big Deal event.	Recognition from podium at annual Big Deal event.	
Your company logo scaled to size of donation on printed exhibition announcements, Big Deal poster, press releases and e-newsletters, and live logo link on website with Sponsorship level designation. *	Your company logo scaled to size of donation on printed exhibition announcements, Big Deal poster, press releases and e-newsletters, and live logo link on website with Sponsorship level designation. *	Your company logo scaled to size of donation on Big Deal poster, your company name on exhibition announcements and e-newsletters, and live logo link on website with Sponsorship level designation. *	Your company logo scaled to size of donation on Big Deal poster, name listed on e-newsletters, and live logo link on website with Sponsorship level designation.*	Your company name on Big Deal poster, listed on e-newsletters related to Big Deal, and on website with Sponsorship level designation.*

Ultramarine \$10,000	Titanium \$5,000	Emerald \$2,500	Bronze \$1,000	Indigo \$500
Sponsor Banner at annual "Big Deal" gala event	Sponsor Banner at annual "Big Deal" gala event			
Complimentary table for literature display at annual "Big Deal" gala event	Complimentary table for literature display at annual "Big Deal" gala event	Complimentary table for literature display at annual "Big Deal" gala event	Display literature at shared table at annual Big Deal gala event	Display literature at shared table at annual Big Deal gala event
USE OF VISUAL AID LOGO AND NAME				
Use of Visual Aid logo and phrase "Ultramarine Sponsor of Visual Aid" on your company website and publications	Use of Visual Aid logo and phrase "Titanium Sponsor of Visual Aid" on your company website and publications	Use of Visual Aid logo and phrase "Emerald Sponsor of Visual Aid" on your company website and publications	Use of phrase "Bronze Sponsor of Visual Aid" on your company website and publications	Use of phrase "Indigo Sponsor of Visual Aid"
DISCOUNTS AND COMPLIMENTARY ITEMS				
Free admission for 4 to Spring Auction gala event	Free admission for 2 to Spring Auction gala event	Free admission for 2 to Spring Auction gala event	Free admission for 2 to Spring Auction gala event	
Exclusive behind-the-scenes tour of Big Deal (before it begins) for 6	Exclusive behind-the-scenes tour of Big Deal (before it begins) for 2			
Complimentary 2 hour cocktail reception with and hors d'oeuvres for 30 friends and employees of your company at Visual Aid	Complimentary 1 hour tour of Visual Aid exhibition with wine and dessert for 20 friends and employees of your company	Complimentary 1 hour tour of Visual Aid exhibition with refreshments for 10 friends and employees of your company	Complimentary _ hour tour of Visual Aid exhibition for 8 friends and employees of your company	Complimentary _ hour tour of Visual Aid exhibition for 5 friends and employees of your company
Free admission for 12 to Big Deal gala event	Free admission for 8 to Big Deal gala event	Free admission for 4 to Big Deal gala event	Free admission for 2 to Big Deal gala event	Free admission for 2 to Big Deal gala event
50% discount on 12 additional tickets to Big Deal event	50% discount on 8 additional tickets to Big Deal event	50% discount on 4 additional tickets to Big Deal event		
Complimentary 1 hour presentation at your company about Visual Aid by Executive Director and V.A. artist	Complimentary 1 hour presentation at your company about Visual Aid by Executive Director and V.A. artist	Complimentary 45 minute presentation at your company about Visual Aid by Executive Director and V.A. artist		

** Posters and event announcements (print media) reach 500-5000 per mailing. E-newsletters reach 3,500 per mailing. Press releases are sent to all appropriate print and electronic media outlets in the Bay Area, resulting in numerous listings. Web site listings could result in exposure to thousands of interested business and individuals involved in green building.*

To reserve your position as a sponsor for the Visual Aid, complete this form and return it with payment to the address/ fax below. Please check your level of sponsorship.

	SPONSORSHIP PARTICIPATION LEVEL	<i>Sponsorship begins: (today's date)</i>
_____	ULTRAMARINE - \$10,000+	
_____	TITANIUM - \$5,000	
_____	EMERALD - \$2,500	
_____	Bronze - \$1,000	
_____	Indigo - \$500	

<p>SPONSORING COMPANY INFORMATION: Company: _____ Street _____ City _____ State _____ Zip _____</p>	<p>COMPANY CONTACT: Name: _____ Title: _____ Phone: _____ Fax: _____ Email: _____</p>
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AGREEMENT TERMS:

1. Sponsorship benefits will take effect after full payment of the pledge and the signed Sponsorship Agreement have been received by Visual Aid.
2. The sponsorship term is one year.
3. Cancellations must be in writing and received within two weeks of signed agreement for a refund in full. Cancellations received after this period will not be eligible for a refund.
4. Visual Aid reserves the final right of approval for all sponsors.
5. Visual Aid reserves the final right of approval for all sponsorship material.
6. Sponsor hereby indemnifies, defends and holds Visual Aid harmless from any claim for personal injury or for property damage or for loss of use of property arising out of or in connection with Sponsor's activities at Sponsor's participation in Visual Aid Events.

Sponsor's Signature: _____

Send or fax payment (checks, payable to "Visual Aid" are preferred) and a signed Sponsorship Agreement form to:

Visual Aid
 116 New Montgomery Street, Ste. 640, San Francisco, CA 94105
 Attn.: Julie Blankenship, Executive Director
 By Fax: (415) 777-8240

Check Enclosed \$ _____
 Or charge my (circle one): Visa MasterCard
 Account Number: _____ Amount: _____
 Exp. Date: _____
 Signature: _____ Date: _____

Visual Aid is a nonprofit organization, 501(c)(3) number 94-3089742.
 116 New Montgomery Street, Ste. 640, San Francisco, CA 94105 :: 415-777-8242 :: www.visualaid.org